

■ MEDIA OUTLINE

“MPP” is a Special Edition presented by Electronics Product Digest (EPD) ***Format:** “Tabloid”

***Concept:**

Information publication on Microwave and photonics products aiming at the fusion of optic fiber communications technology and mobile communications technology. The field of photonics and electromagnetic waves (microwave, milliwaves) are approaching an increasingly border border-less era. Research and development in the field of "microwave photonics" a new technical field that integrates the aspects of both technologies, are becoming increasingly active, and the field is currently attracting attention as a new technique for communications and information transfer of the future.

In consideration of these circumstances, Microwave Photonics Products (MPP) presents a unique, New perspective for focusing on both the fields of microwaves and photonics as being indispensable Components of electronics for the transfer of information in the 21st century by providing new Product information and analyses of leading-edge technology.

***Published:** Quarterly (March, June, September, and December issue)

***Circulation:** 28,000 copies

Circulation Method: Controlled circulation

We (Publisher) select the engineers (readers) who require microwave and photonics products information and distribute to them free of charge.

***Target Readership:**

Technicians engaged in research, development, production, measurement and inspection of products relating to communications and transmission using electromagnetic wave, and primarily microwaves, and light while focusing primarily on "EPD" readers.

***Publication Schedule:**

◆ 2011, March issue	Issue Date : Feb. 25 th	Booking Deadline : Jan. 21 st
◆ 2011, June issue	Issue Date : May 25 th	Booking Deadline : April 15 th
◆ 2011, September issue	Issue Date : August 25 th	Booking Deadline : July 19 th
◆ 2011, December issue	Issue Date : November 25 th	Booking Deadline : Oct. 20 th

***Ad Materials:**

The closing date for finished Data is the first day of the preceding month.

2011 Advertising Rates

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Color

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For more information, please contact: **Publisher: Cosmo Brains Corporation Tokyo Japan**

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